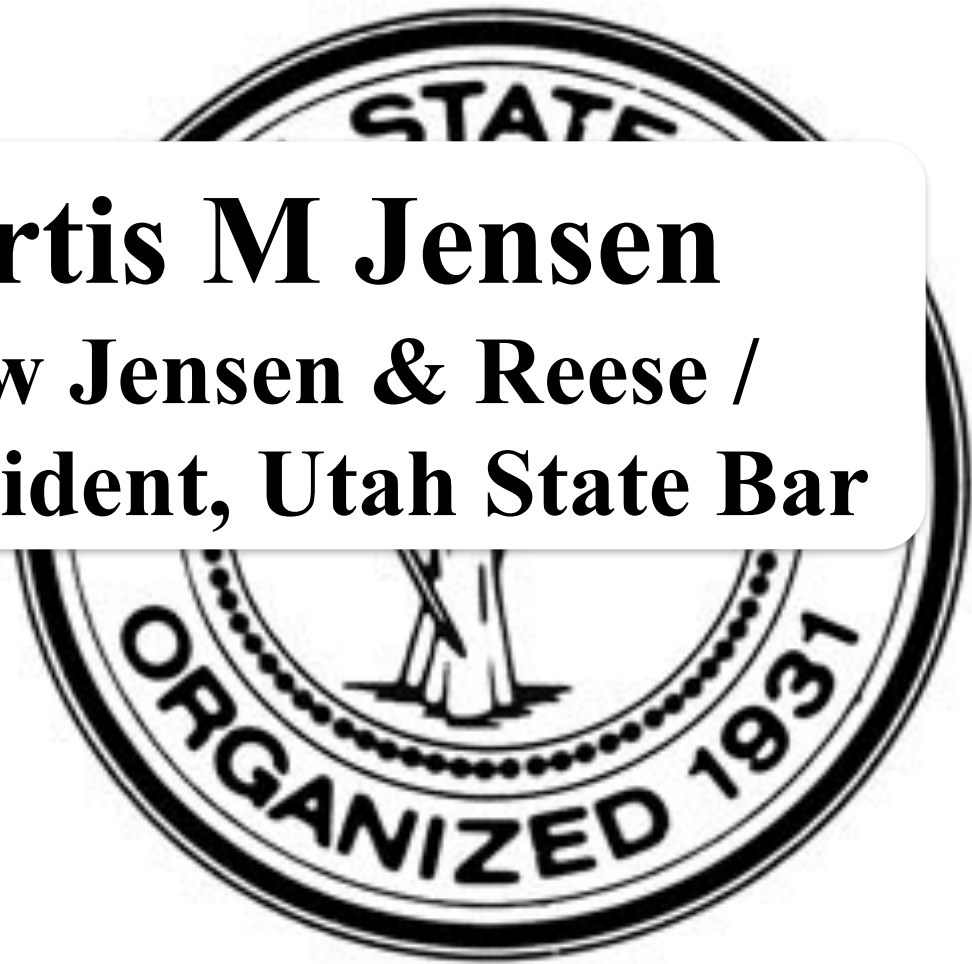


Utah State Bar



Curtis M Jensen
Snow Jensen & Reese /
President, Utah State Bar













LIPS THAT
TOUCH LIQUOR
SHALL NOT
TOUCH OURS



Mission and Vision

- Mission:
 - *To lead Utah lawyers in serving the public and the legal profession by promoting justice, professional excellence, civility ethics, and respect for and understanding of the law.*
- Vision:
 - *Lawyers creating a justice system that is understood, valued, respected, and accessible to all.*



Utah State Bar Board of Bar Commissioners

President: Curtis M Jensen

President-Elect: James D. Gilson

1st Division: Herm Olsen

2nd Division: Kenyon Dove

3rd Division: Janise Macanas, Hon. Evelyn J Furse, Angelina Tsou, Robert O Rice,
H. Dickson Burton, John R. Lund & Susanne Gustin

4th Division: Thomas W. Seiler

5th Division: Mike Leavitt

Utah Supreme Court Representative: Diane Abernethy

Public Members: Steven R. Burt, AIA; Mary Kay Griffin, CPA

Utah Bar ABA Delegates: Margaret D. Plane, Nathan D. Alder, Lawrence E. Stevens

Paralegal Division Representative: Danielle S. Davis, C.P.

Young Lawyers Presidnet: Gabe K White

Minority Bar Association: Jesse M. Nix

Women Lawyers of Utah: Heather Farnsworth

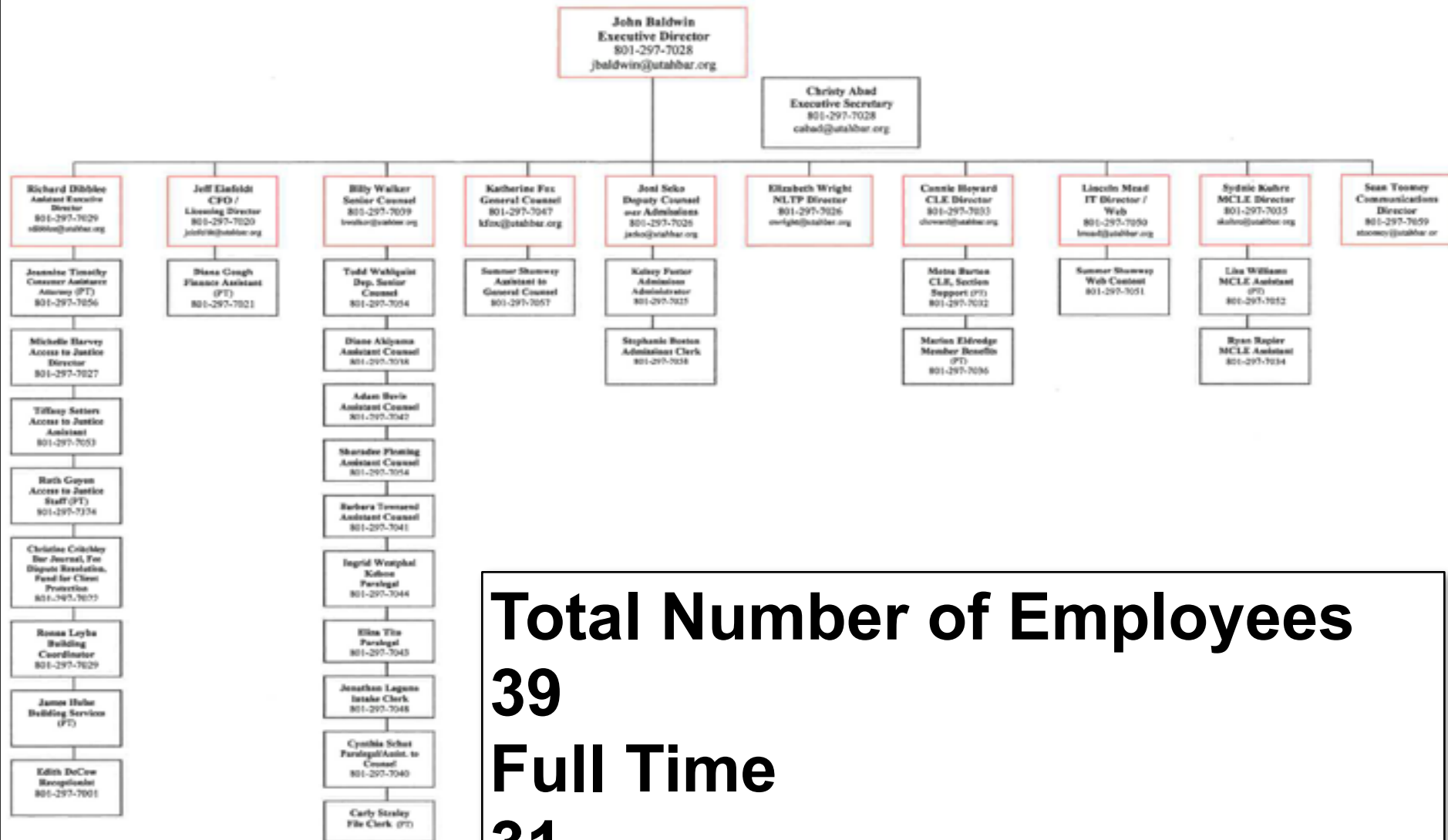
Immediate Past President: Lori Nelson

University of Utah: Dean Robert Adler

Brigham Young University: Dean James R. Rasband



The Staff



Total Number of Employees
39
Full Time
31

Our Members

- 11,500 Total Lawyers Licensed
 - 8,500 in Utah
 - 7,500 Active
 - 1,000 Inactive
 - 2,000 Out of State
 - 1,000 Active
 - 1,000 Inactive



Where Are The Members in Utah?

- Cache/Box Elder 168
- So. Utah 432
- Davis/Weber 721
- Utah County 853
- Salt Lake 6,326



Today's Topics

- Dan Jones Membership Survey
- Modest Means Program
- Pro Bono Program
- Civics Education
- New Group Benefits Web Site
- Mentoring Program



Dan Jones Member Survey

- Conducted by phone covering 4 areas:
 - Economics and Professional Liability Insurance
 - Courts / Professionalism & Civility / Job Satisfactions / Public Image / Pro Bono / Diversity
 - Lawyer Advertising / Technology
 - Utah State Bar Operations
- Phenomenal 52% response rate
- Survey results online at www.utahbar.org/documents/2011_SurveyOfAttorneys.pdf



Executive Summary of Selected Findings

INCOME

- Over half of all Bar members earn <\$100k per year, which is less than most expected to earn when they chose this career.
- Income varies by organization type, practice area, and hours worked.
- Most Bar members have seen income growth since '08 and are optimistic for the future.

Career Satisfaction

- On the whole, Bar members find that their overall job satisfaction meets expectations:
 - Disappointed by income, work/life balance, and career opportunities
 - Pleased by helping others, opportunities for learning, and colleague relationships

Perceptions

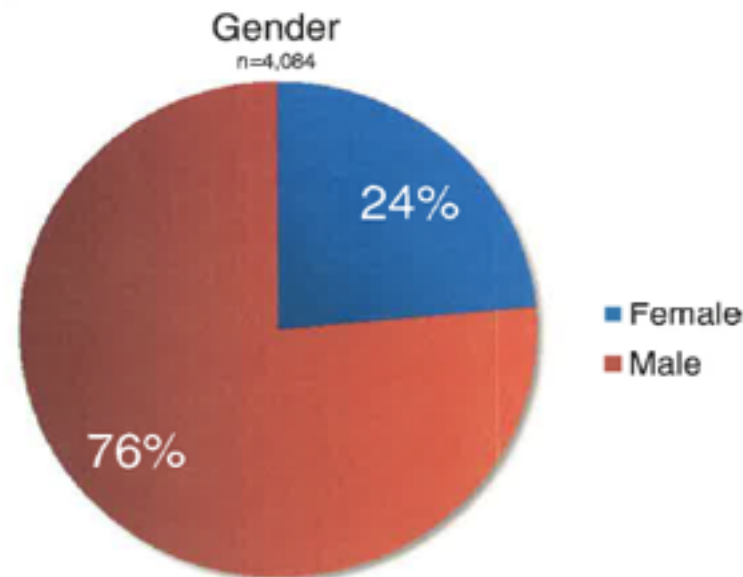
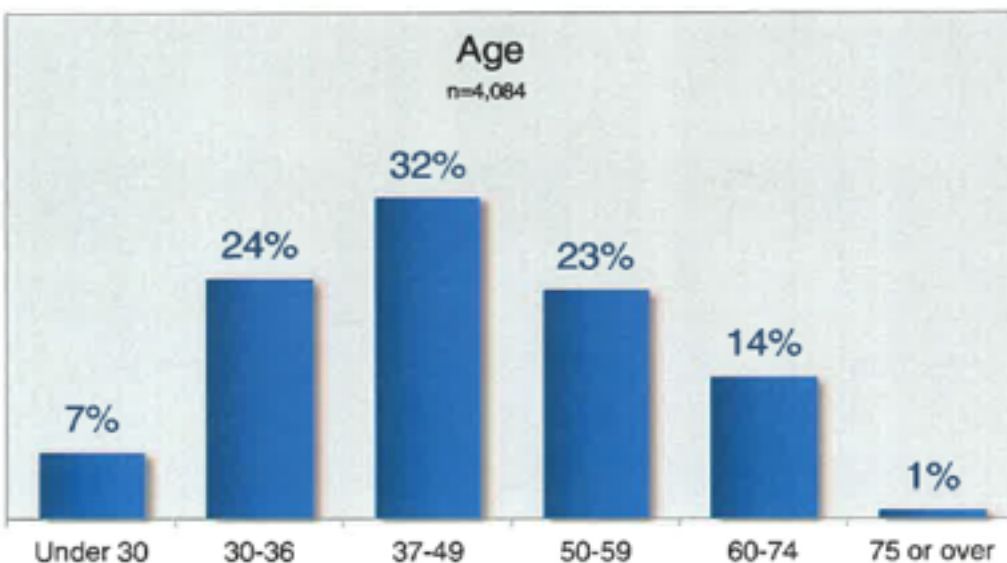
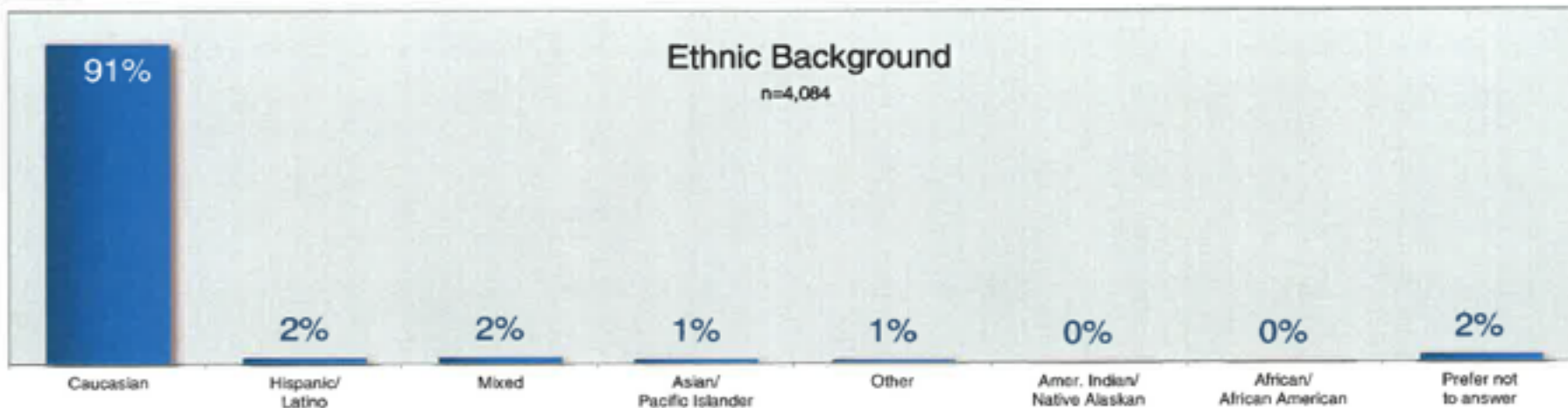
- Bar members view themselves favorably.
- However, they believe that the public has a much more negative view of Utah attorneys.

Bar's Role

- Though civility is perceived as declining, members are satisfied by the Bar's efforts to improve it.
- The majority believe the Bar should be involved in monitoring attorney advertising. *
- Website and Journal are generally used, while the L&JC and events are less frequented.
- General theme of keeping fees down does come out!

Respondent Demographics

Survey respondent demographics represent those of the overall Bar Membership.



Q1. What is your age?

Q2. What is your gender?

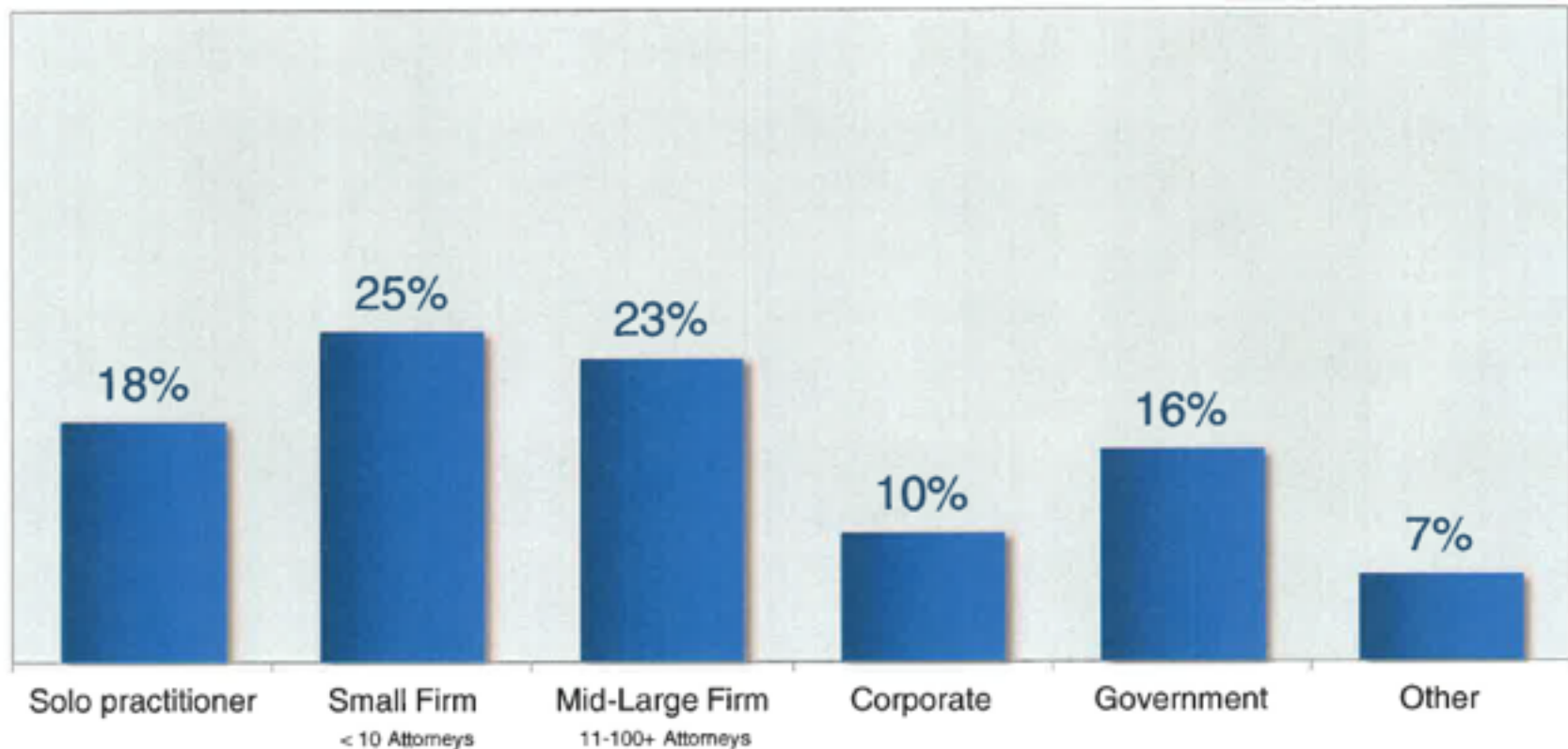
Q3. What is your ethnic background?

Respondent Demographics

Utah Bar members are employed by a wide range of organizations, from solo practitioners and small firms to larger firms to corporate / in-house counsel and government capacities.

Size / Type of Law Firm or Organization

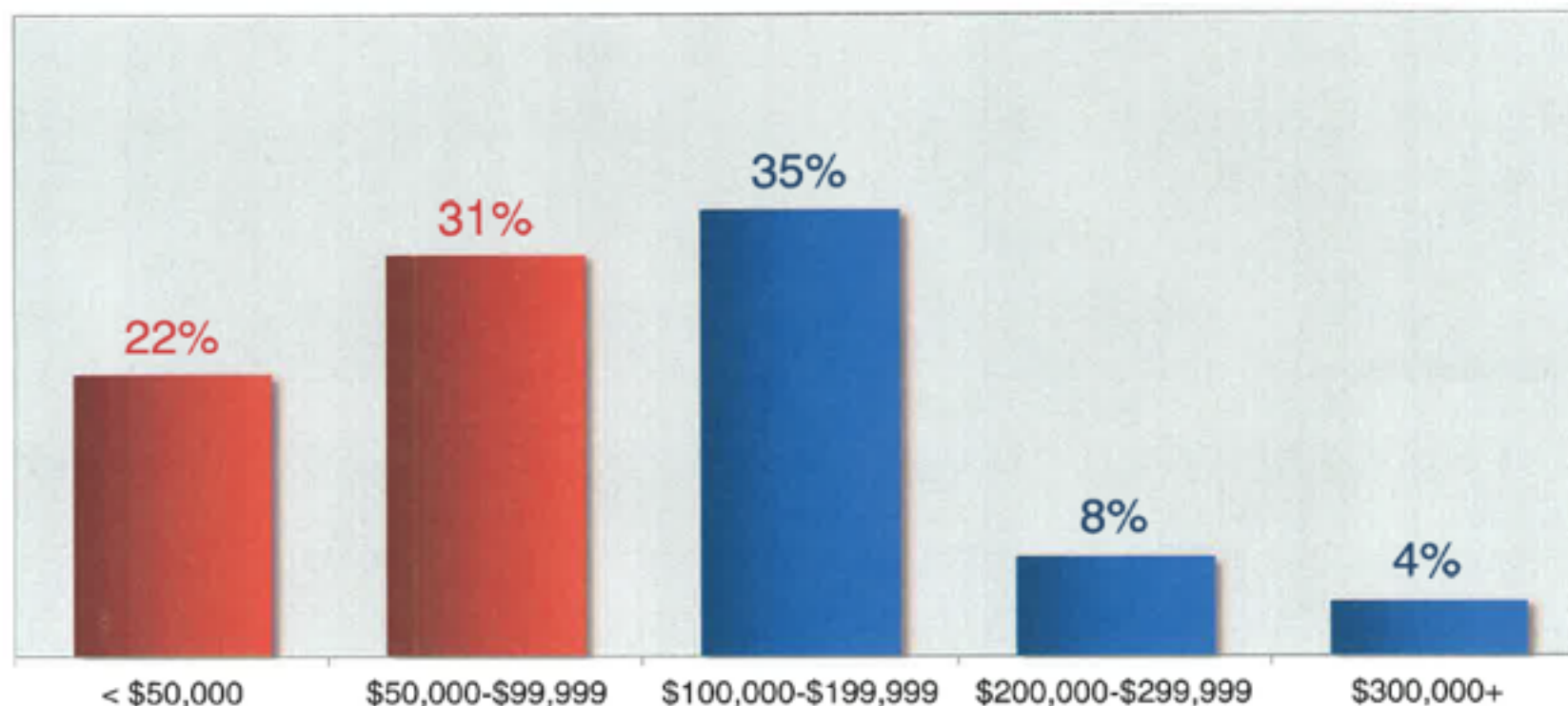
n=4,084



One out of every two Bar Association members reported having made less than \$100,000 in law-related income in 2010.

Law-related Income in 2010

n=3,787*

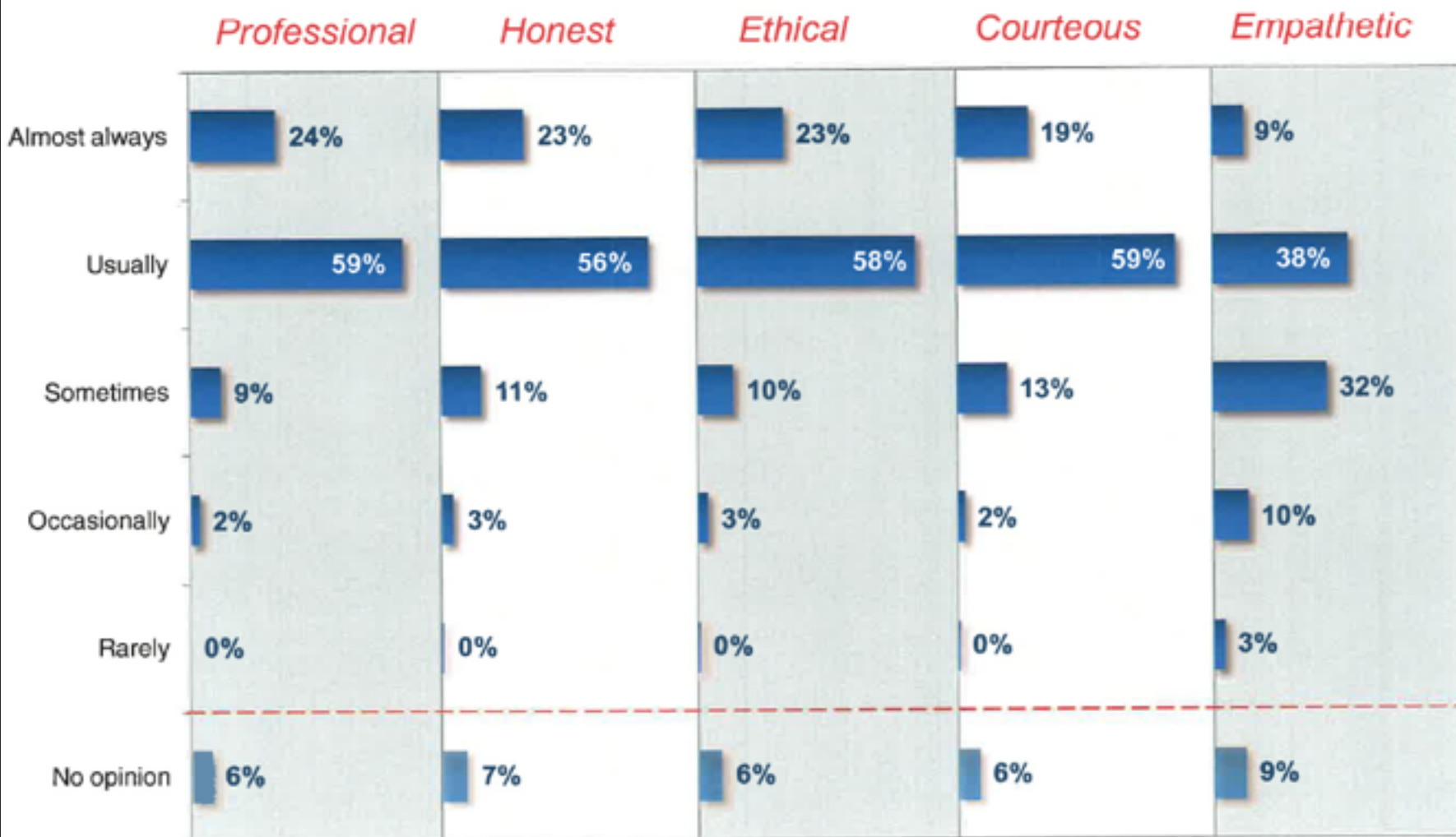


Q13. What was your 2010 personal law-related income?

*Those who responded 'Prefer Not to Answer' have been excluded from this analysis.

Bar Member Perceptions Towards Each Other

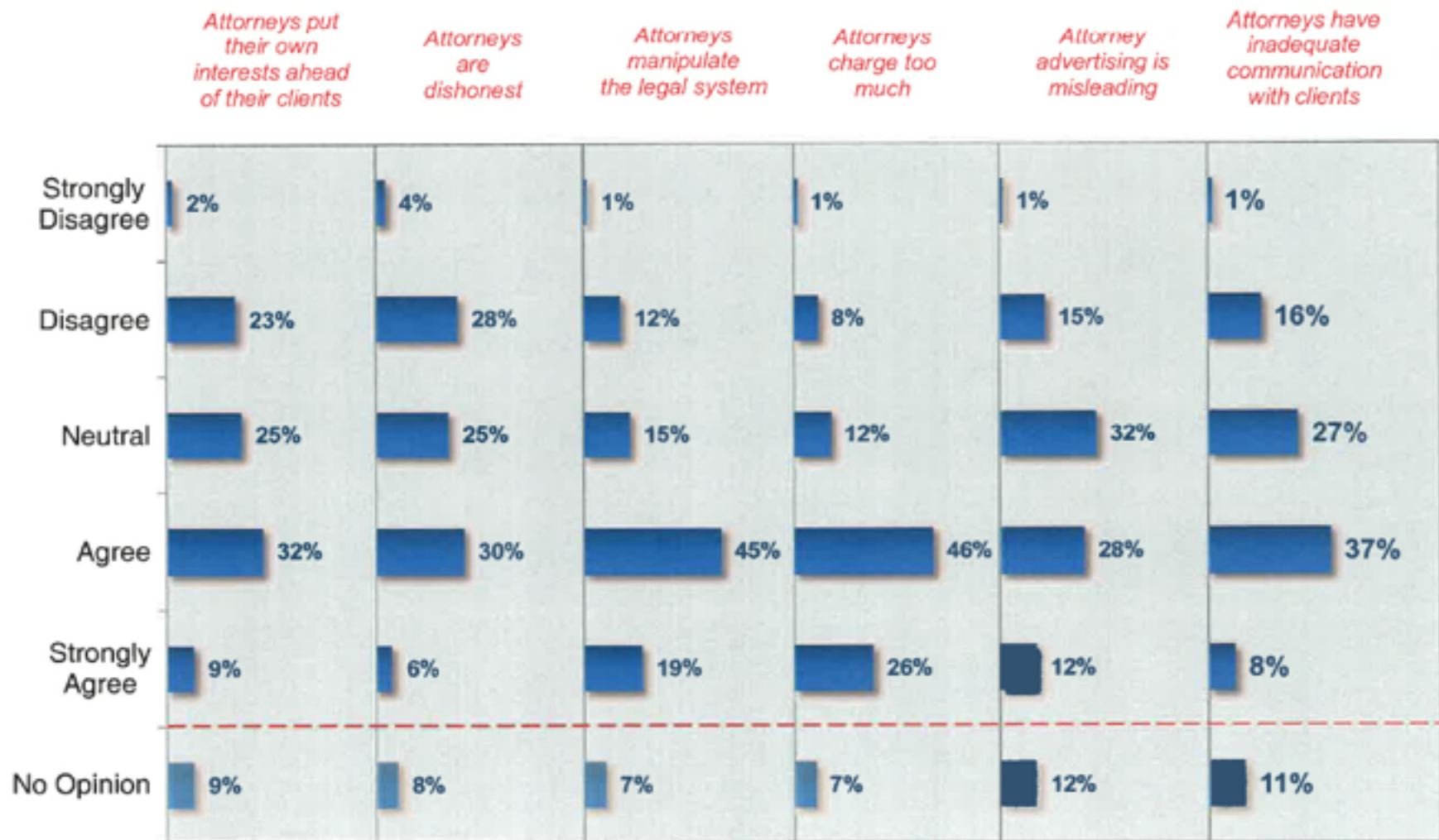
Bar members generally perceive each other positively...



n=1,028

Bar Member Beliefs about Public's Perception of Utah Attorneys

...However, Bar members believe that the public has a less positive perception of Utah attorneys.



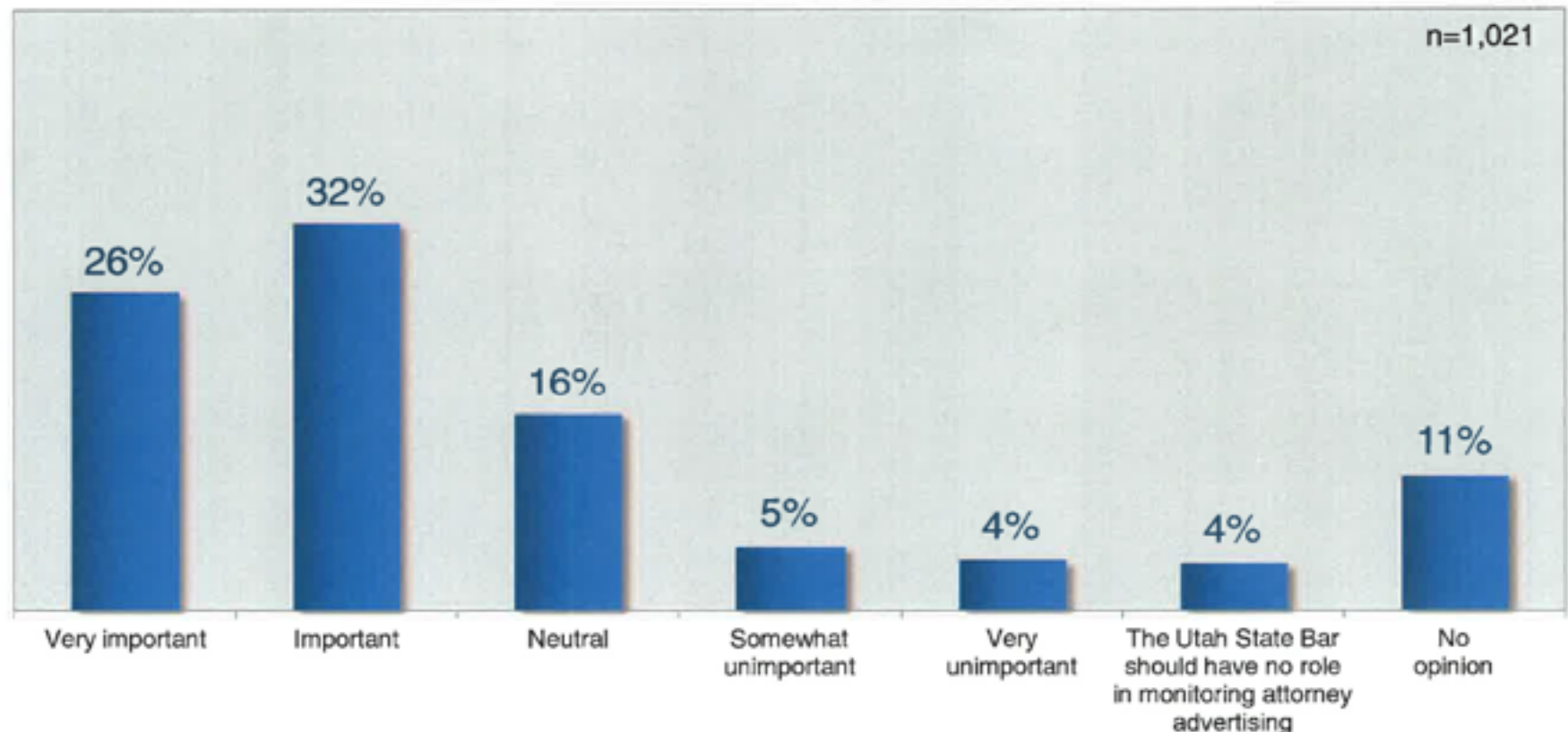
n=1,028

Q51. Please indicate to what extent you agree or disagree with the following statement: THE UTAH PUBLIC BELIEVES THAT:

Lawyer Advertising

Almost 60% of Bar members believe it is important that the Utah State Bar monitor the advertising of Utah attorneys in order to ensure compliance with the requirements of Professional Responsibility or to avoid misleading the public.

Importance of Monitoring of Attorney Ads



Q74. In your opinion, how important is it that the Utah State Bar monitor the advertising of Utah attorneys in order to ensure compliance that such advertising complies with the requirements of Professional Responsibility or is not misleading to the public?

Modest Means Program



- **Discounted legal services.**
- **Provides opportunities for unemployed and under-employed attorneys**
- **Expands availability of legal services based on ability to pay.**



Modest Means Report

01-13-12

The Modest Means Committee would like to recommend the following policy framework to base the Modest Means Referral Program.

1. Fees

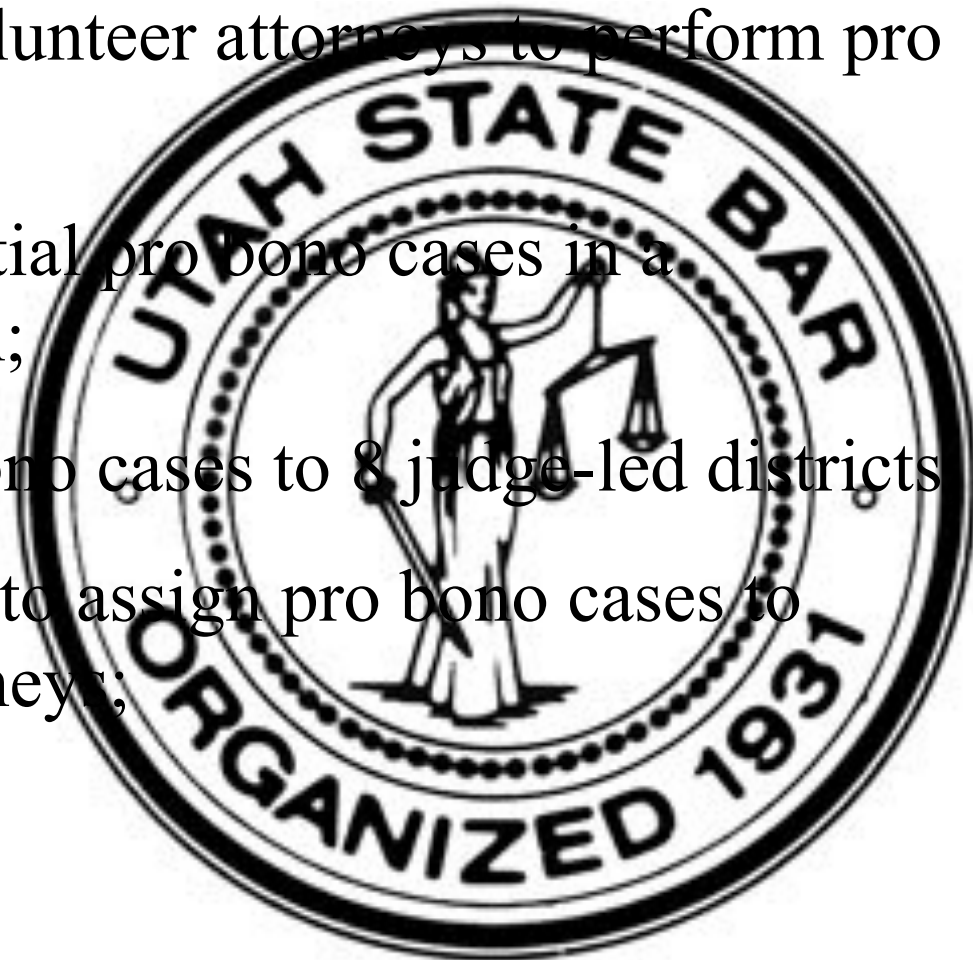
- a. Client – to ensure that the client has buy in to the case, we recommend that the potential client be charged \$25 to get a referral for a particular legal issue. There will be one referral given at a time, although no caps on the referrals at this time.
- b. Attorney Fee Caps – We are recommending that caps be placed on a “Not to Exceed” basis if they charge on an hourly rate or percentage reduction basis if they charge a flat for the service. Attorneys may use limited representation to also provide service.

Percentage of Poverty	Hourly Rate	Flat Fee
For all Levels	Half-hour of Consultation at no Charge	
125 % of poverty level would pay an hourly rate of	Not to exceed \$50.00 per hour	35 % of normal rates charged by this attorney for the same service to be performed for this particular client
200 % of poverty level would pay an hourly rate of	Not to exceed \$75.00 per hour	50 % of normal rates charged by this attorney for the same service to be performed for this particular client
300 % of poverty level would pay an hourly rate of	Not to exceed \$100.00 per hour	60 % of normal rates charged by this attorney for the same service to be performed for this particular client
400 % of poverty level would pay an hourly rate of	Not to exceed \$125.00 per hour	75 % of normal rates charged by this attorney for the same services to be performed for this particular client

Pro Bono Program

A statewide, volunteer, non-mandatory system to:

1. An opt-in database of volunteer attorneys to perform pro bono legal services;
2. Collect and screen potential pro bono cases in a centralized intake system;
3. Distribute eligible pro bono cases to 8 judge-led districts
4. Empower district judges to assign pro bono cases to qualified volunteer attorneys;



Civics Education Program

Teaching Constitutional concepts of separation of powers and judicial independence.

Case Studies to resolve problems in communities and use mock courtroom settings to interpret legislation and apply facts to law





Faces of the Brave

September 11, 2001



UTAH STATE BAR GROUP BENEFITS

Search Discounts:

go

Choose One

[Return to Utah State Bar](#)

Limited-Time Offers

Gain access to secret sales and limited-time offers!

[Sign Up Here >>](#)

Insurance
Automotive
Dining & Grocery
Education
Electronics
Entertainment
Family
Financial Wellness
Flowers & Gifts
Health & Wellness
Home & Garden
Home Office
Lawyer-Specific Programs
Moving Services
Retail

Exclusive Employee Discounts

Save on the hottest HP products powered by Intel^(R) CoreTM Processors with the HP Employee Purchase Program.

with Beneplace



Favorites

Safe Shepherd
T-Mobile
RedEnvelope
Keurig
Veritas Prep GMAT



Recently Added

Blomquist Hale
Long-Term Care
Long-Term Disability
Insurance Helpline



Green Partners

We are proud to partner with companies that recognize the importance of protecting the environment.

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Featured Offers



Thank You

